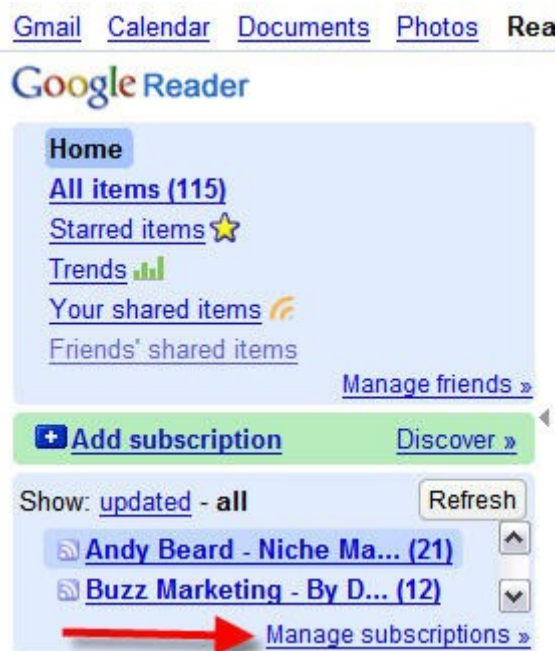


Strategic Profits Reputation Monitor Tool

Upload Your OPML files to Google Reader Tutorial

1. Step 1: Ensure You Have A Google ID

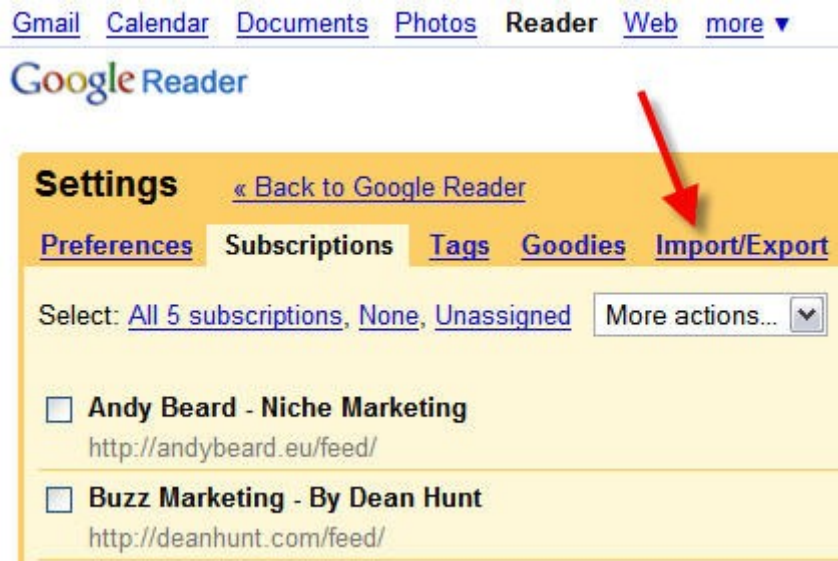
- If you don't already have a Google ID/email address, create one now at:
<http://mail.google.com/mail/signup>
- Login to your Gmail account, then click the "Reader" link above the Gmail logo.
- Once in Google Reader, click "Manage your subscriptions"



:

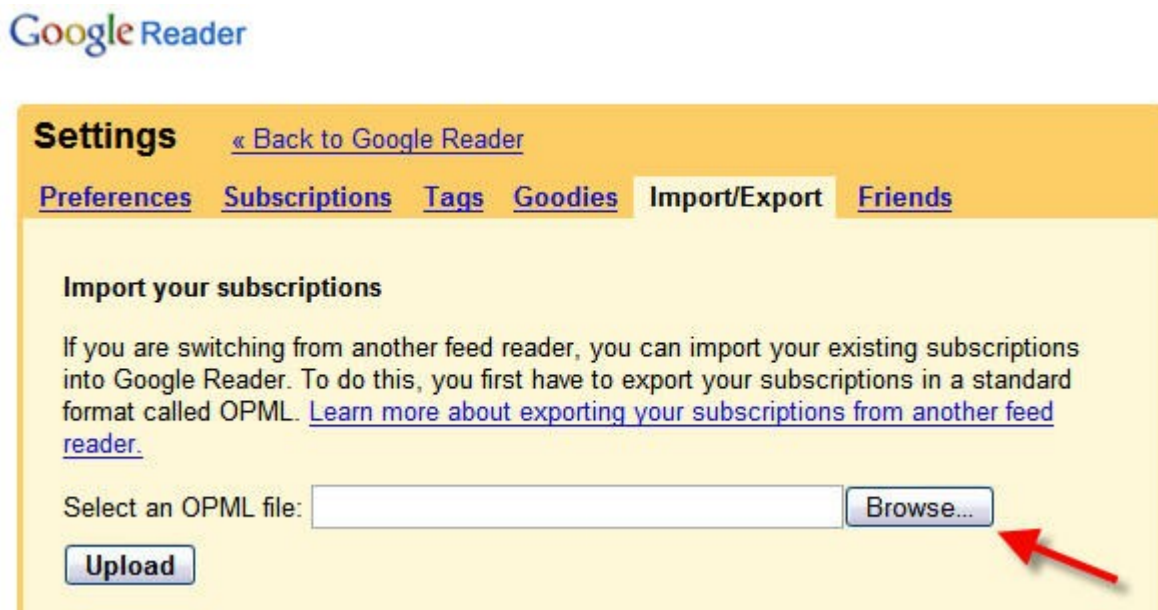
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2. Step 2: Select The "Import/Export" Tab



3. Step 3 Browse and Import

Next, browse for the OPML files you want to monitor by clicking the "Browse" button as illustrated:



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4. Step 4 Upload

Google Reader

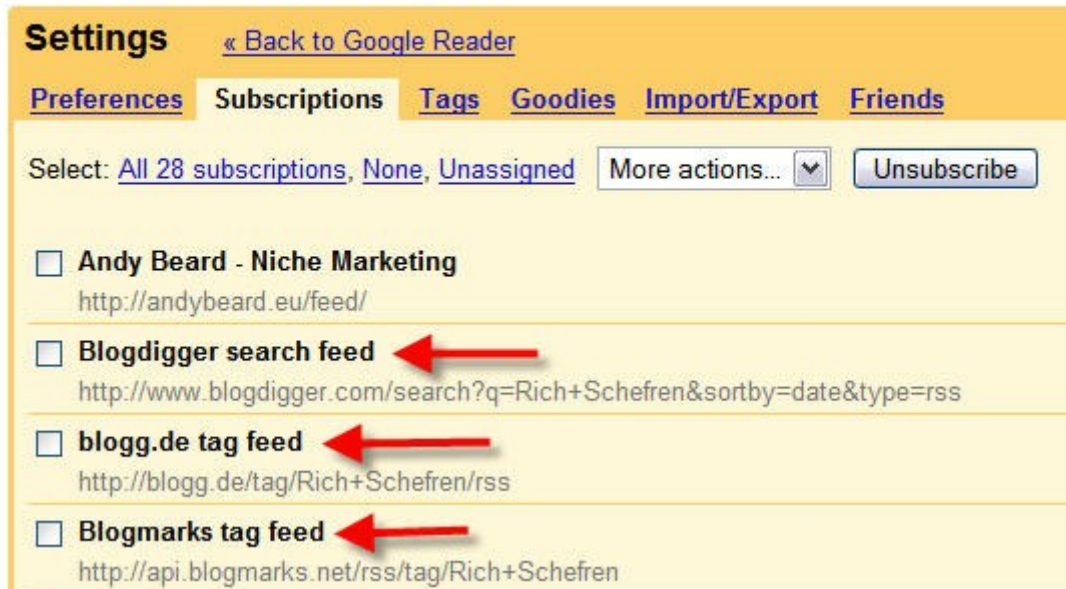


The screenshot shows the Google Reader Settings page with the 'Import/Export' tab selected. The page title is 'Settings' with a link to '« Back to Google Reader'. Below the title are navigation tabs: 'Preferences', 'Subscriptions', 'Tags', 'Goodies', 'Import/Export', and 'Friends'. The main heading is 'Import your subscriptions'. The text explains that users can import subscriptions from other feed readers in OPML format, with a link to 'Learn more about exporting your subscriptions from another feed reader'. Below this is a text input field containing 'Rep Tool Opmls\monitor-RichSchefren.opml' and a 'Browse...' button. At the bottom left, there is an 'Upload' button with a red arrow pointing to it from the right.

5. Step 5 Confirm Your .OPML Is Uploaded ...

When your OPML import is successful, the Settings area will switch to “Subscriptions.” It now shows all of the feeds (28) being monitored for the search term you entered into the Strategic Profits Reputation Monitor Tool...

Google Reader



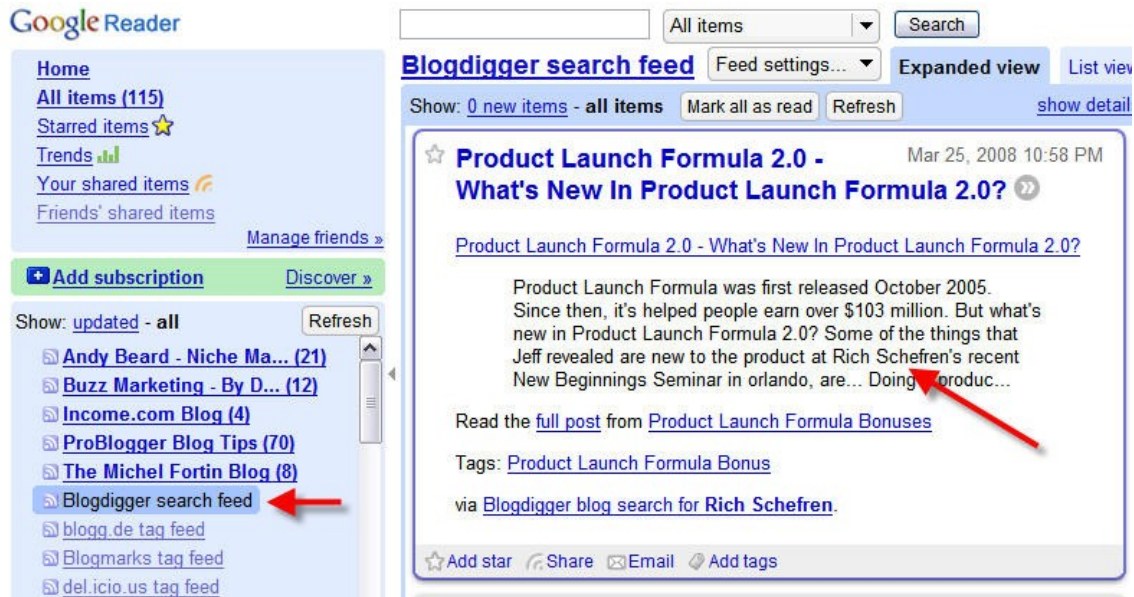
The screenshot shows the Google Reader Settings page with the 'Subscriptions' tab selected. The page title is 'Settings' with a link to '« Back to Google Reader'. Below the title are navigation tabs: 'Preferences', 'Subscriptions', 'Tags', 'Goodies', 'Import/Export', and 'Friends'. The main heading is 'Subscriptions'. The text shows 'Select: All 28 subscriptions, None, Unassigned' and buttons for 'More actions...' and 'Unsubscribe'. Below this is a list of subscriptions, each with a checkbox and a red arrow pointing to it from the right:

- Andy Beard - Niche Marketing
http://andybeard.eu/feed/
- Blogdigger search feed
http://www.blogdigger.com/search?q=Rich+Schefren&sortby=date&type=rss
- blogg.de tag feed
http://blogg.de/tag/Rich+Schefren/rss
- Blogmarks tag feed
http://api.blogmarks.net/rss/tag/Rich+Schefren

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6. Step 6 View Your Feed

Back to the main Google Reader page, let's view the feed for one we've just set up. This is the Blogdigger search feed, for the keyword "Rich Schefren":



You'll now see all of the feeds related to the OPML file you just uploaded when you click the "Home" button in Google Reader, along with any other feeds you are already subscribed to:

